

# Workshop on **Quantitative and Qualitative** Research Methods on Corruption and their Application

# Description

The workshop is designed to provide students, working professionals and interested stakeholders with the necessary conceptual and methodological tools to undertake corruption research applicable to a wide variety of topics, contexts and aims.

The first one and a half days of the workshop are devoted to teaching and a discussion of basic elements of research design as applicable to the field of corruption. Another full day provides participants with the opportunity to apply the concepts learned through structured group work in which participants will be able to develop a research outline on a corruption related topic of their own choice.

# Programme

## Day 1

9:00-9:30 Welcome and introductions

9:30-10:45 Basic concepts in research design:

- Variables: Dependent, independent, intervening variables
- Formulating Hypotheses
- Operationalization of variables: indicators and issues of validity and reliability
- Quantitative/qualitative methods: Big N and small N research design. Comparative strengths and weaknesses
- Discussion of correlation and causation and the need for theory

10:45-11:00 Coffee Break

11:00-12:30 The role of theories of corruption in driving the research agenda:

- General and middle range theories.
- Conceptual and empirical dilemmas in translating theories of corruption into research.
- Definitions of corruption and challenges to the operationalization of the concept for research.

12:30-14:00 Lunch

14:00-17:00 Quantitative methods:

- Discussion of the available indicators to measure corruption (CPI, WGI, QoG database etc.)
- The Basel AML Index
- Methods for aggregating corruption indicators: strengths and weaknesses
- When is quantitative analysis appropriate?
- Discussion of validity and reliability of the leading corruption indicators
- Discussion of the robustness of the findings from quantitative research on corruption

## Day 2

9:00-9:30 Overview of Day 1 - Q&A session

9:30-10:45 Qualitative methods (1):

- Discussion of variables used in qualitative analyses of corruption
- Power and influence analysis: stakeholder mapping and formal/informal institutional frameworks
- Functional equivalence analysis

10:45-11:00 Coffee Break

11:00-12:30 Qualitative Methods (2)

- Process tracing and ethnographic strategies for researching corruption
- Social Network Analysis and second-generation indicators

12:30-14:00 Lunch

14:00-17:00 Group work: developing a research plan

## Day 3

9:00-10:45 Student presentations and discussion (1)

10:45-11:00 Coffee Break

11:00-12:30 Student presentations and discussion (2)

12:30 End of workshop

# Logistics

**Dates:** 28-30 April, 2014 (2.5 days).

**Venue:** Basel Institute on Governance, Steinenring 60, 4051 Basel, Switzerland.

**Facilitator:** Dr Claudia Baez Camargo, Head of Governance Research, Basel Institute on Governance.

**Fee:** 450 EUR (EUR 350 for students), payable by bank transfer.

**Registration requirements:** Send a short letter of expression of interest and CV to [event@baselgovernance.org](mailto:event@baselgovernance.org) no later than 31 March, 2014.